

Youth Music Project[®]

WEST LINN, OREGON

ANNUAL REPORT

2023



**MAKING OUR OWN KIND OF
MUSIC IN CLACKAMAS COUNTY**



TABLE OF CONTENTS

A NOTE FROM OUR EXECUTIVE DIRECTOR.....	3
OUR MISSION.....	5
IMPACT.....	8
COMMUNITY.....	9
ENROLLMENT.....	11
FINANCIALS.....	13
2023 HIGHLIGHTS.....	15
SUPPORTERS.....	17
SPONSORS.....	24
STAFF.....	25



A NOTE FROM OUR EXECUTIVE DIRECTOR

Do you remember the first song you ever fell in love with? One that you couldn't stop listening to and playing on endless repeat? What was the last song you heard that whisked you back to a time or place in your life, tapping into fond and poignant memories?

Music is powerful stuff. It corkscrews into our DNA and becomes part of the fabric of our lives, of our relationships, and our culture. Few things activate the brain the way that music does. Research shows that listening to and playing music can reduce anxiety and blood pressure, improve sleep quality, mood, mental alertness, and memory.

It also shows that children and teens who study music perform better in school. They get higher grades, have improved literacy, and are 24% more likely to graduate. Those highly engaged in music are, on average, academically more than one year ahead of their peers!

However, with few schools offering a robust arts and culture curriculum, youth have limited opportunities to access music education.

Enter Youth Music Project!

Our music education and performance programs are designed not only to teach music, but to improve youth's social and emotional competencies, increase communication skills and creativity, and promote academic performance. They are critically important for students who desire a creative outlet and especially critical for those who otherwise couldn't afford access to all the amazing benefits of music education in their lives.

Our skilled roster of musician instructors are experts in supporting youth's musical growth, teaching them skills that will help them build capacity to become creative, confident, and capable young people, and help to populate the songs of tomorrow.

Thank you for being a vital part of making music possible for kids in our community and seeding the playlists of the future!



Travis Magrane
Executive Director





CLACKAMAS COUNTY'S ONLY NONPROFIT MUSIC SCHOOL

OUR MISSION

To provide outstanding rock, pop, and country music education for youth by offering tuition assistance, instrument rentals, and exceptional, state-of-the-art performance opportunities.

OUR VISION

Children's lives are transformed through the power of music.

OUR VALUES

- ♪ To offer excellence in teaching and mentoring
- ♪ To create a safe and supportive space for the shared appreciation of music and musicianship
- ♪ To remove barriers to entry, and provide a high degree of respect, tolerance, empathy, and compassion
- ♪ To be a high-performing band of staff members, instructors, and volunteers



"If it wasn't for people with hearts like yours, I wouldn't be able to be up here tonight."

- Luis, YMP Student



**DELIVERING ON
OUR MISSION**

“Such an amazing place for our kiddos to learn, enjoy and experience music in our community!”

- YMP Grown-Up



IMPACT WE STRIVE TO MAKE

OUR PROGRAM OBJECTIVES

- ♪ Youth have a lifelong appreciation of and engagement with music
- ♪ Youth develop a greater confidence and a positive sense of identity
- ♪ Youth engage in and develop a sense of belonging in a community
- ♪ Youth cultivate a growth mindset and perseverance



HOW WE MEASURE IMPACT

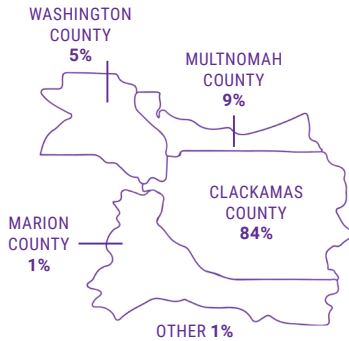
Every quarter in 2023, we surveyed families with a series of questions about what had changed for their student as a result of participation in our programs.

- ✿ Skill level on their instrument.....**97%**
- ✿ Appreciation for music.....**100%**
- ✿ Confidence.....**100%**
- ✿ Collaboration skills.....**96%**
- ✿ Communication skills.....**94%**
- ✿ Willingness to try new things.....**98%**
- ✿ Willingness to stretch their comfort zone.....**97%**
- ✿ Excitement to learn and grow.....**98%**
- ✿ Comfort level with interpersonal relationships.....**98%**
- ✿ Comfort level with participation in group projects.....**88%**
- ✿ Awareness of their own strengths.....**98%**
- ✿ Awareness of their own areas for growth.....**97%**
- ✿ Resilience when making mistakes.....**99%**
- ✿ Awareness that their progress is a direct result of their efforts.....**96%**

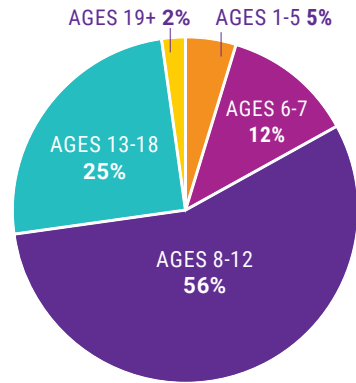
OUR COMMUNITY

Youth Music Project celebrates the chorus of perspectives, experiences, and unique essence of each person. A soloist is beautiful on its own, but a band, choir, or ensemble has vibrancy and energy made more beautiful with unique instruments and voices included together in co-creation. Modeled by our YMP board, staff and leadership, we use the study of music to empower students to appreciate and respect differences, encourage critical thinking, listen deeply, and make space for and include all voices and perspectives.

WHERE OUR STUDENTS COME FROM



STUDENT AGES



RACE/ETHNICITY

	YMP	CLACKAMAS COUNTY*
White Alone	55%	78.4
Hispanic	13%	10.2
Multi-racial, non hispanic	6%	4.2
Asian	3%	5.8
Black or African American	1%	1.5
Native Hawaiian/Pac. Islander	1%	0.3
Amer. Indian or Alaska Native	<1%	1.1
African	<1%	Not reported
Other	3%	Not reported
Prefer not to answer	18%	Not reported

GENDER

Female	48%
Male	47%
Other	1%
Non-cisgender identities including but not limited to trans, nonbinary, and others	
No Answer	4%

DISABILITY STATUS

116 10%
Self-reported disability that may impact their classroom experience

*Clackamas county statistics from Census.gov (2018-2022)

WHAT WE TEACH



OUR OFFERINGS

- ♪ Private Lessons
- ♪ Group Classes
- ♪ Early Childhood Classes
- ♪ Family Classes
- ♪ Rock Band Classes
- ♪ Teen Open Mic Nights
- ♪ Field Trips
- ♪ Instrument Rentals/Loans
- ♪ Summer Camps
- ♪ Tuition Assistance
- ♪ Custom Classes
- ♪ Performance Opportunities
- ♪ Workplace Team Bonding



Why should kids have all the fun? Music is better together! Bring your staff, your parent group, your professional networking crew, or any group of adults who would benefit from creative, engaging, and entertaining team bonding in our state-of-the-art facility. Book your group today! Email travis@youthmusicproject.org.

2023 ENROLLMENT



PRIVATE LESSONS

1,522



GROUP CLASSES

667



SUMMER CAMPS

258



EARLY EDUCATION

89

1,134

UNIQUE STUDENTS

2,536

TOTAL ENROLLMENTS



Youth Music Project partnered with Clackamas Education Service District's **Heron Creek Therapeutic Program**—which serves K-12 students experiencing significant social, behavioral, and academic challenges—to provide music education to their students.



Youth Music Project also provided music education to an **additional 151 unique students** in 2023 through our instruction at **Lake Oswego Parks & Recreation**.

15,284

HOURS OF INSTRUCTION

336

UNIQUE STUDENTS WHO RECEIVED TUITION-ASSISTANCE

169

INSTRUMENTS RENTED OR LOANED (89 FREE)

89

HOUR-LONG STUDENT CONCERTS

77

FIELD TRIP ATTENDEES

13

PAID TEEN INTERNS

11

TEEN OPEN MICS



In August, we offered our first Mariachi Camp for 8-12 year olds and it was *muy excelente!* We had so much fun learning about Mariachi music and Mexican arts and culture. Students learned guitarrón, trumpet, vihuela, violin, vocals, ukelele, and guitar.

In addition to playing traditional instruments, students made piñatas, papel picado, and even tasty Mexican pastries. *El exhibición del campamento de mariachis* (Mariachi Camp Concert) featured our students and special guest performers Pica Flores. We're excited to bring this camp back in 2024!

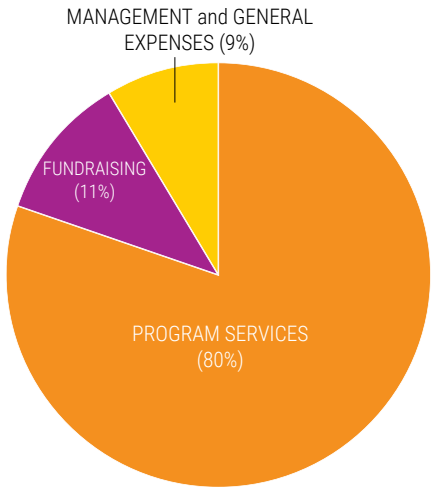


FINANCIALS

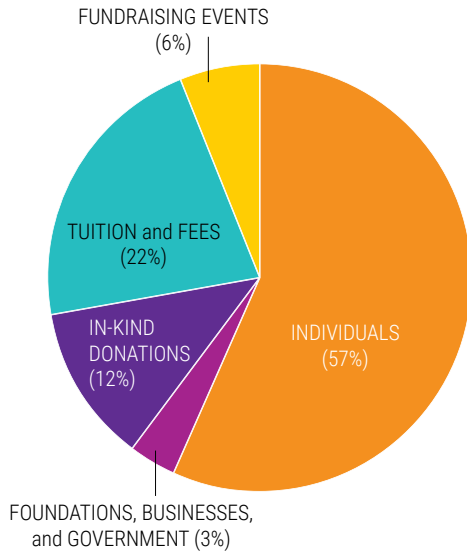
Youth Music Project believes that music education should be affordable and accessible to all youth.

In 2023, we provided music education to 1,134 unique students through 2,536 total enrollments. 36% of enrollments were provided tuition-free, with the remaining 64% subsidized by direct public

OPERATING EXPENSES



OPERATING REVENUE



\$261,254 TUITION ASSISTANCE AWARDED TO 336 UNIQUE STUDENTS

OPERATING EXPENSES

\$1,623,125
PROGRAM SERVICES
(80%)

\$222,777
FUNDRAISING
(11%)

\$172,667
MANAGEMENT AND
GENERAL EXPENSES
(9%)

—
\$2,018,569
TOTAL OPERATING EXPENSES



80¢
OF EVERY DOLLAR GOES
TO OUR PROGRAMMING

OPERATING REVENUE

\$1,216,290
INDIVIDUALS
(57%)

\$77,055
FOUNDATIONS, BUSINESSES,
AND GOVERNMENT
(3%)

\$258,195
IN-KIND DONATIONS
(12%)

\$461,964
TUITION AND FEES
(22%)

\$129,592
FUNDRAISING EVENTS
(6%)

—
\$2,143,096
TOTAL OPERATING REVENUE

Youth Music Project reports financial results on a calendar year basis.

EVEN MORE ROCKIN' 2024 HIGHLIGHTS

SPRING CARNIVAL

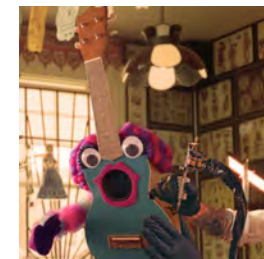
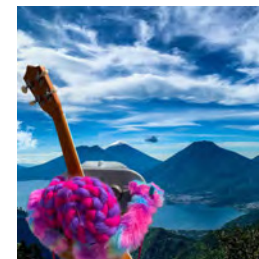
In May we held our first ever Spring Carnival—chock full of games, raffles, an instrument petting zoo, and of course, live student music! We had an absolute blast getting to know our community better. **Special thanks to our carnival sponsors PacificWest Bank and Lawrence PR!**

BUILDING REVAMP

Thanks to a generous donor, our building received a much needed facelift, giving our students a fresh backdrop to create the music they love! New paint, new artwork, and new furniture make our space even more inviting to all.

WHERE WILL MUSIC TAKE YOU?

2023 was our second year of inclusion in **Willamette Week's Give!Guide** alongside 250 other local nonprofits. Give!Guide is the Portland metro area's easiest pathway to end-of-year giving, and through it you helped us raise a **goal-breaking \$48,631** for our students! Our G!G Ambassador "Ukuleia" returned this year to social media to help promote campaign giveaways—we hope you spotted her!



MAKING OUR OWN KIND OF MUSIC

ANNUAL BENEFIT CONCERT WAS A SMASH HIT!

Our 2023 tuition assistance fundraising benefit was a huge success! **Special thanks to producing sponsor Piper Park & The Park Foundation, and composing sponsor The Anthony Killough Fund.** Our band of supporters grossed **over \$175k** to support Youth Music Project. We are so grateful for such robust support from our community—and we hope to beat it this fall! **Join us Saturday, October 26, for "Country Roads," our 2024 fundraiser. Tickets on sale now at YouthMusicProject.org/benefit.**



2023 DONORS

"I feel more loved and celebrated here than any other place. It is safe here." - YMP Student

\$25,000+

Anonymous Donor ☺

\$10,000 - \$24,999

The Park Foundation ☺
Randy Foster & Jin Li ☺
The Roundhouse Foundation ☺
Oregon Arts Commission ☺

\$5,000 - \$9,999

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Jessie Lamb	James & Cynthia Mooney	Jacob Petrjanos ‡	Laura Schley	Lynda Sulmonetti	Michelle Whitaker
Nancy Lamb ‡	Oskar Moore	Hongnhung Phan	Kimberly Schmidt	Suzy Taplin ‡	Vivian Wilcox ‡ 🏠
Grady Lamon	Heidi & Dave Moore	Pinto Thai Kitchen		The Electric Slider Company	Beth Wilhelm
Keith Lanier & Rita Brazie ‡	Karen Morgan	Chris Plaisted & Rachel Sitler ‡			Thomas Wilson ‡
Allison Larocca	Becky Morreira ‡ 🏠	Platter Division Inc.			
Chris Larsen	Rachel Morrell	Ransom Portis			
Tami Larson	Carole Morse ‡	Gary Poulton			
Gordon Lawrence	Bop Bop and Latte (John and Carol) Munson ‡	Megan Pozos			
Katherine & Chino Lee	Ryan Murphy	Alice Price & Lenny Doi			
	Jaime Musgrove ‡ 🏠	Julie Prince			

🏠 2+ Years of Support 🏠 5+ Years of Support 🏠 Cowbell Club Member

Hannah Witt
Justin Wolfe
World HeARTs Fair
Trade Boutique
Sara Yada
Susan Yirku
Sky Yonally

In-Kind

2 Towns Ciderhouse
Ace Hardware & Paint
West Linn
Airy Persiflage
Alder Creek Kayak
& Canoe
Avid4 Adventure
Sally Bany
Big 5 Sporting Goods
Vanessa Bogaert &
Dr. Aaron Gorin
Deborah & Taessa
Borawski
Breakside Brewery
Broadway Rose Theatre
Company
Anna & Paul Brown
Buoy Beer Co.
Paula Clancy
Collage Arts + Crafts
Cookie Pot Children's
Boutique
Costco Wholesale
Clackamas
Crumbl Cookies
Dobbes Family Estate
Dutch Bros
Dan & Cathy Cain
Ehrenfreund
Elk Cove Vineyards
Enso Winery
Farina Bakery
Freeland Spirits
Garnish Apparel
GISI Marketing Group
Stephen Hall

Hallmark Inns and
Resorts
Heavenly Donuts
Hillsboro Hops
Lisa Hoffman
Hollywood Theatre
Hopscotch
Sean Hudson
Mary Jaeger & Jerry
Walker
Michael & Kim Jordan
Kachka
King's Raven Winery
Knot Springs
Kevin Koelbel
Lakewood Theatre
Company
Cliff Lenton
Lowe's Clackamas
County
Made In Oregon
Travis Magrane &
Cori Burke
Marie Lamfrom
Charitable Foundation
Market of Choice
Matt Markstaller
Katarzyna Mazuruk &
Alex Zehnbacht
Steve McClellan
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and Breweries
Midway LLC
Spencer Moholt
Monqui Presents
Montavilla Jazz
Music Millennium
Gary Nardin
Susan Nardine Pratt
Nothing Bundt Cakes
Nunny & Pheebz
Oaks Park
OMSI
Oregon Ballet Theatre
Oregon Coast Aquarium
Oregon Historical Society

Oregon Symphony
Para Juice Bar
Parkrose Hardware
Pete's Mountain
Vineyard
& Winery
Piece of Cake Bakery
Michael Pittman &
Pamela Strickfaden
Portland Art
Museum
Portland Cider
Portland Japanese
Garden
Portland Opera
Portland Spirit
Portland
Winterhawks
Dynasty Potter
Powell's Book Store
Robert Rayner
Ruppert Reinstadler
Ruby Jewel
Safeway
Tracy Schaffner
Seattle Mariners
Sebastiano's
Shari's
Sheet Music Plus
St. Honore Bakery
Stoller Family Estate
Stumptown Stages
Eric Swakon
Tender Loving
Empire

Paul Thatcher
The Cheesecake
Factory
True West Presents
Uwajimaya
Laurie Vessely
VI Resorts
Voodoo Doughnut
Wanderlust Tours
Waterfront Blues
Production LLC
Jason Waxberg &
Anne Obuchowski
Glen Weldon
Westward Whiskey
Morgan & Janet
Wheeler
Whole Foods Market
Lake Oswego
Wild Roots Spirits
Wilderton Botanical
Spirits

Wildhorse Resort &
Casino
Wilsonville Family
Fun Center (Bullwinkles)
World HeARTs Fair
Trade Boutique



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MEET THE BAND




 = 5+ Years with Youth Music Project

 = 10+ Years with Youth Music Project

We are a band of inspired, engaged and encouraging educators, musicians, administrators, board members, and volunteers who believe that every student deserves access to exceptional music education, regardless of family income level.

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Veronica Murray
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Kristi Balzer, Development Director



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Kyle Delfatti, Program Coordinator
Brooklyn Harrison, Front Desk Specialist
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Carrie Penkman, Development Associate



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